

The Locations Foundation



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The Locations Foundation to Supply Hundreds of Hawai'i Keiki with Much-Needed School Supplies

More than 700 backpacks with school supplies to be provided to homeless children through annual "Backpack to School" event

For Immediate Release

HONOLULU, HAWAI'I (June 22, 2009) – With thousands of Hawai'i youth going back to school in the fall, The Locations Foundation is striving to help hundreds of children in homeless shelters through its annual "Backpack to School" event. This year, the Foundation aims to donate more than 700 backpacks filled with much-needed school supplies to children in homeless shelters on O'ahu and Maui.

"This is the eighth year The Locations Foundation has held its 'Backpack to School' event, and through the years it has aided thousands of Hawai'i children," said James Chan, Locations Foundation event co-chair and Prudential Locations agent. "With the current economic situation, now more than ever, it is essential to help our local youth."

Based on the response from Prudential Locations' clients and the public last year, The Locations Foundation is again inviting the public to donate supplies toward this effort this year. Public donations will be accepted at any Prudential Locations office or retail location on O'ahu and Maui from July 6-10, 2009, as well as any Prudential Locations open house on Sunday, July 5, 2009 and Sunday, July 12, 2009. Participants can donate the following supplies: Elmer's glue sticks and four-ounce bottles, writing supplies such as number two pencils, black pens, red pencils and fine-point black markers. Other items include composition books, folder paper, binders, white erasers, rulers and 24-packs of Crayola Crayons. This selection of items ensures that each child will receive backpacks of equal value.

"While it may seem like just a small gift, providing a brand-new backpack filled with school supplies is really a huge gesture that can help to steer these children onto a path to a brighter future," said Mary Scott Lau, executive director of Women in Need.

Shelters on Oahu that will receive backpacks include: Loilani Hale, Weinberg Village, Institute for Human Services, Next Step, Women in Need, Waianae Civic Center Shelter (U.S. Veterans Transitional Housing), Ohana Ola Transitional Housing, Windward Spouse Abuse Shelter, One Malu, Vancouver House, Kahi Kolu and Family Promise. On Maui, the Waikoloa Homeless Shelter will be the recipient of backpacks.

Prudential Locations Offices/Retail Locations Collection Drive -- July 6-10, 2009

OAHU

- Diamond Head: 614 Kapahulu Avenue, Suite 300
- Kailua: 116 Hekili Street, Suite B
- Mililani: 95-720 Lanikuhana Avenue, Suite 120
- Pearlridge: 98-161 Kaonohi Street
- Pearlridge Center: Uptown
- Windward Mall: Center Court

MAUI

- Kihei: 1215 S. Kihei Road, Suite N
- Kahului: 151 E. Wakea Avenue, Suite 204
- Paia: 98 Hana Highway

Prudential Locations' Open House Drop-Off -- July 5 and July 12

Offering nearly 100 drop-off locations on Maui and Oahu, Hawai'i residents are encouraged to stop by any Prudential Locations open house on July 5 and July 12 to drop-off school supplies. Check local newspaper listings and keep an eye out for Prudential Locations' signs to find open houses in a neighborhood near you.

NOTE TO MEDIA: Full details of noteworthy media/photo opportunities will be in a forthcoming media advisory. James Chan, The Locations Foundation event chair and a Prudential Locations agent, as well as Mary Scott Lau, executive director of Women in Need are available for interviews.

About The Locations Foundation

The Locations Foundation is funded solely by donations from Prudential Locations agents and staff, many of whom give one percent of their annual income to the foundation. Founded in 1988, The Locations Foundation last year gave more than \$100,000 to local charitable causes, and organized volunteer agents for numerous community events.